

COASTAL VIRGINIA WEDDINGS

2026 | MEDIA KIT

Covering *the* Wedding Industry

in the Coastal Virginia Area



PRINT

COASTAL VIRGINIA WEDDINGS

2026 ISSUE:
Published January 2026

Reservation Deadline: 11/8/25

Ad Approval: 11/15/25

Circulation: 20,000 copies

Area Distribution:

- Poly-bagged with select subscriber copies of *Coastal Virginia Magazine* Jan/Feb issue.
- Free distribution at more than 90 outlets specializing in the wedding industry.
- All advertisers receive a listing and landing page on covomag.com/weddings.
- Unlimited virtual "electronic" magazine impressions on CoastalVirginiaMag.com
- Mailed by request to bridal inquiries on CoastalVirginiaWeddings.com. These leads are also shared with advertisers. (In 2024, more than 200 leads were shared with advertisers.)
- Promoted and handed out at bridal shows within the area plus Central Virginia.



Map Of Region Highlighted In Blue

DIGITAL

PROGRAMMATIC AD CAMPAIGN

TARGET SPECIFIC AREAS TO
DISPLAY YOUR AD



*Your
digital ads
delivered
to your
exact
audience!*

- Target prospective brides by using our Device ID tactics at All area bridal shows by geo-fencing the event venues
- You can also target brides by geo-fencing your choice of bridal shops or jewelry stores throughout the region
- Target prospective brides utilizing our display tactics as they search online and read content online related to your specific product or service in your geo-targeted area

EVENT

22ND ANNUAL COASTAL VIRGINIA WEDDING SHOWCASE

THE FIRST MAJOR SHOW OF 2026!

Date: Sunday, January 11, 2026

Time: 1-4 p.m.

Location: The Founders Inn,
5641 Indian River Rd., Virginia Beach, VA 23464

OUR ELEGANT SHOWCASE WILL FEATURE:

- DJ Entertainment
- Fashion Show
- Giveaways and Raffles
- Other Entertainment

ALL BOOTHS INCLUDE:

- 6' table with black linen and 2 chairs
- Full 3-sided pipe and drape with booth
- Attendance mailing list post wedding showcase
- Web inclusion with link (This is effective immediately upon signed agreement.)



EXPECTED ATTENDANCE:
500+
QUALIFIED CUSTOMERS

Distribution that Matters Most!

PLANNED BRIDAL SHOW ATTENDANCE

Coastal Virginia Wedding Showcase

Virginia Beach, January

Uniquely Yours Showcase

Virginia Beach, January

Showbride Engagement Expos

June (Summer), January (Winter), March (Spring)

Central Virginia Wedding Showcase

Lynchburg, March

Estimated Distribution
at Bridal Show Events:
450 Copies

DISTRIBUTION OUTLETS

Note: Most all are replenished up to 3x throughout the year.

Virginia Beach

Ava Clara Couture Bridal
Cypress Point Gulf
David's Bridal
Diamonds Direct
Dillard's
Founders Inn and Spa
Grand Affairs
Lesner Inn
Long Jewelers
Miguel's Formal Wear
Milk & Honey
Norfolk Florist
Philip Michael
Premier Events
Salon@31st
Sea Hill Spa - Cavalier
Stage Right Lighting
Taste
Twisted Sisters Cup Cakes
Ulta
Virginia Beach Convention Center

Norfolk

American Rover
Carolina Cupcakery
Changes City Spa
Chrysler Museum of Art
D'Art Center
Dillard's
Double Tree
Fabric Hut Bridal Center
Glass Light Hotel
Granby Theater-Weddings & Private Events
Harbour Club-Waterside
Hermitage Foundation Museum
MacArthur Memorial Center
Mariott Waterside
Neon House - Chef by Design
Norfolk Botanical Garden
Norfolk Visitor Center
Norfolk Wholesale Floral
O'Connor Brewing
PCS Military Housing
Philip Michael Fashion for Men
Selden Market
Sheraton Waterside
Slover Library
The Fishin' Pig
Town Point Club
Tru - Hilton Norfolk Airport

Chesapeake

Carolina Cupcakery
Chesapeake Conference Center
Chesapeake CVB
Dillard's - Greenbrier Mall
Greenbrier Country Club
Greenbrier Florist
Nothing Bundt Cakes

Newport News

Holiday Inn & Suites
Jeff's Flowers
Kiln Creek Golf Club

Mariners' Museum
Marriott Newport News
Port Warwick Dental
Scratch Bakery
Virginia Living Museum

Hampton

Embassy Suites
Hampton Roads Convention Center
Magnolia House B&B
Philip Michael Fashion
Queen's Bridal
The Landing at Marina

Williamsburg

Belk
Boyer's Diamonds
Colonial Heritage Club
Double Tree By Hilton
Flower Cupboard
Fort Magruder
Kaplan Parrish Hall
Kingsmill Resort
Salon Vivace
The Maine of Williamsburg
Williamsburg Event Rentals
Williamsburg Floral & Gift
Williamsburg Lodge

Portsmouth

Elizabeth Manor Country Club
Hughes Florist
Renaissance Hotel



The Harbor Club
at Waterside



Suffolk

Cedar Point
Country Club
Hilton Garden
Inn & Suffolk
Conference Center
Suffolk Center for
Cultural Arts
Suffolk Visitor Center
The Pinner House

Smithfield

Main Event by Emily
New Branch Farms
Smithfield Conference Center
Smithfield Isle of Wight CVB



SPECIAL PROGRAMS

Local Wedding Venues/Photographer/Planner Real Weddings Package

Have one of your top weddings highlighted in 1/2 page to double page feature formats. Special discounted rates include 1/2 page at 1/4 page rate, full page at 1/2 page rate, and double page at full page rate.



Ask The Expert

1. How do you know when a vendor is right for you?
Choosing the right vendor for your needs encompasses so many things to think about. Research, when negotiating contracts, options, the quality of the food, excellent service, & event insurance are what build trust. Do your research, choosing a vendor that has experience & can execute your vision is so important. I advise my clients to work with your vendor. One will only allow you to experience the quality of food but also allow you to meet the company face-to-face & experience that level of service. Food is what we do & we love it! We want you to love it & enjoy every thing about the event!

2. Why is having a budget important?
Everyone wants their event to be successful & food is a huge part of the equation. Having a budget helps you know what you can afford & will only help in the decision making process of selecting vendors.

3. What are the red flags you see more going out of style?
Good food & service will never go out of style. In the past, we talked about the importance of menu & experience as so important. I advise my clients to work with your vendor. One will only allow you to experience the quality of food but also allow you to meet the company face-to-face & experience that level of service. Food is what we do & we love it! We want you to love it & enjoy every thing about the event!

4. What are the different catering styles?
There are so many different catering styles to choose from & each one has a different experience for the guest. We offer plated service, "buffet style" more commonly known as buffet style service, stations, and a la carte. We offer all of these services. We offer all of these services. We offer all of these services. We offer all of these services.

5. What are the advantages of using a caterer to handle your wedding?
The biggest advantage is stress relief! For so many clients the bar becomes a little stressful, getting professional help take care of your catering, transportation, quantities & amounts is a huge weight lifted for most clients.

6. What is your go-to, favorite food that has been successful?
We are known for our Crab Cakes, they are FAVORITE!! They are always a go-to for us as well as our clients. These "Crab" Cakes are delicious & always a crowd favorite!

819 Granby Street • Norfolk, VA • 23510
757-422-2012 • thecityofdesigncatering.com

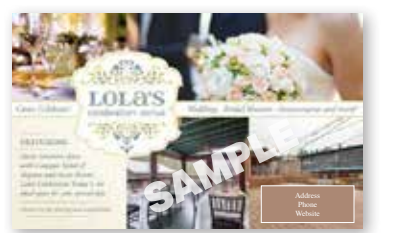
Ask The Expert (Added Value)
This Q & A, 1/2 page format, positions each advertiser as an industry expert.

Categories include hair and makeup, medical (Medi-Spa), fitness, caterers, event planners, florists, bakeries, jewelry, clothing, honeymoon, transportation and more. Available as added value with 1/2 page or larger ad purchase.



FULL PAGE SAMPLE

DOUBLE PAGE INCLUDES:
Full page display ad along side full page designed editorial. Editorial page includes up to 325 words of copy and up to 4-5 images depending on supplied word count.



HALF PAGE SAMPLE

BOOTH RATES

Reserve Your Booth at the Coastal Virginia Wedding Showcase Today!

Basic Table Price: \$475 (6' table in foyer/hallway)
Regular Booth Price: \$650 (single 8' x 10')
Double Booth Price: \$1,200 (double 8' x 20')
Note: \$75 surcharge for electricity if needed

SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE



COASTAL VIRGINIA WEDDINGS 2026 RATES

Ad Size	Annual Rate Coastal Virginia Weddings Magazine	Annual Rate Includes Coastal Virginia Weddings Magazine & Wedding Showcase Booth	Annual Rate Print + Programmatic Campaign (100,000 impressions) 60% Geo-Fence/40% Display	Annual Rate with Print + Booth + Programmatic Campaign (100,000 impressions) 60% Geo-Fence/40% Display
Full (9" x 10.875" trim size)	\$2,600	\$3,090	\$4,200	\$4,700
1/2 Page (9" x 5.45" Horizontal) (4" x 10.725" Vertical)	\$1,800	\$2,300	\$3,410	\$3,910
1/4 Page (3.7" x 4.7")	\$1,090	\$1,590	\$2,700	\$3,200
1/8 Page (3.7" x 2,125")	\$670	\$1,170	\$2,280	\$2,780
Back Cover (9" x 10.875" trim size)	\$3,370	\$3,870	\$4,980	\$5,480
Inside Front, Inside Back, or PG 3	\$3,120	\$3,620	\$4,730	\$5,230

* Full page and double page add .125" all around for bleed, live area is safe within .5" within trim. ** 1/2 Page and larger ads can be bleed off the top, bottom and side edges of the page.

Booth have a discounted rate of \$500 in above programs. Price to increase to a double booth is \$400 additional.
FOR MORE INFORMATION CONTACT: 757-422-8979, ext 156 ▪ sales@vgnet.com

COASTAL VIRGINIA
WEDDING
SHOWCASE
SPONSORSHIPS

COASTAL VIRGINIA WEDDINGS

January 11, 2026
Founder's Inn & Spa
1:00 - 4:00 p.m.



22nd Annual Coastal Virginia Wedding Showcase

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: (LIMIT 1)

2026 Coastal Virginia Wedding Showcase
presented by "Your Business"

- Full page ad in *Coastal Virginia Weddings*, January 2026 (value \$2,530)
- Inclusion in all promotions as presenting sponsor advertisements, as well as posters and flyers promoting the showcase (value \$5,000)
- Premium double-booth, (2) draped six-foot tables & chairs (value \$1,200)
- Banner placement in high-traffic location at the show (value \$500)
- Inclusion in all social and in-house media promoting the show such as dedicated email blasts, newsletters and Facebook (value \$2,000)
- Web banner & link on all CoVaWeddings.com, CoastalVirginiaMag.com/Weddings and *Coastal Virginia Magazine* house advertisements promoting the showcase (value \$3,000)
- 10 social media dedicated Facebook posts (5 on *Coastal Virginia Magazine* and 5 on *Coastal Virginia Weddings*). (value \$2,500)
- Attendance mailing list following show
- Opportunity to provide giveaways, raffles and door prizes

Total Value of Presenting Sponsor: \$16,730

Total Cost of Presenting Sponsor: \$5,500

GOLD SPONSOR: (EXCLUSIVE PER CATEGORY)

- Full page ad in *Coastal Virginia Weddings*, January 2026 (value \$2,530)
- Premium double-booth, (2) draped six-foot tables & chairs (value \$1,200)
- Inclusion on all promotions as Gold Sponsor, advertisements, as well as posters and flyers promoting the showcase (value \$2,000)
- Banner placement in high-traffic location at show (value \$500)
- Inclusion on all social and in-house media promoting the show such as dedicated email blasts, newsletters, and Facebook (value \$2,500)
- Inclusion on all print and digital house advertisements promoting the showcase (value \$2,500)
- Attendance mailing list following show
- Opportunity to provide giveaways, raffles, and door prizes
- Honeymoon Sponsor can use dedicated room for video presentation along with grand prize donation

Total Value of GOLD Sponsor: \$11,230 | Total Cost of GOLD Sponsor: \$3,500

SILVER SPONSOR:

- 1/2 page ad in *Coastal Virginia Weddings* January 2026 (value \$1,760)
- Premium double-booth, (2) draped six-foot tables & chairs (value \$1,200)
- Banner placement in high-traffic location at the show (value \$500)
- Inclusion in all digital & in-house ads for the show (value \$2,800)
- Attendance mailing list following show
- Opportunity to provide giveaways, raffle and door prizes.

Total Value of SILVER Sponsor: \$6,260 | Total Cost of SILVER Sponsor: \$2,500

For Sponsorship and Vendor Information Contact:

757-422-8979, ext. 156 • sales@vgnet.com • CoVaWeddings.com