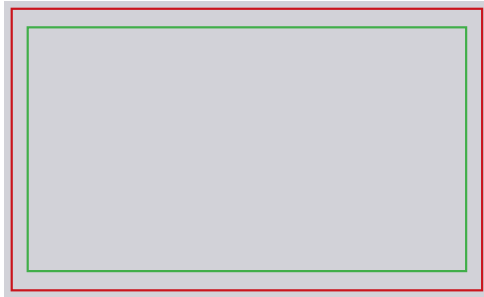




VISTAGRAPHICS, INC.

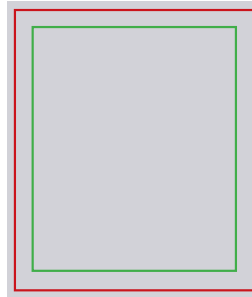
Solution-Based Media

AD DIMENSIONS WITH BLEED



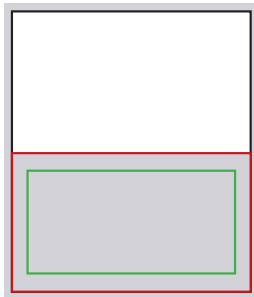
DOUBLE PAGE

Bleed: 18.25"w x 11.125"h
Trim: 18"w x 10.875"h



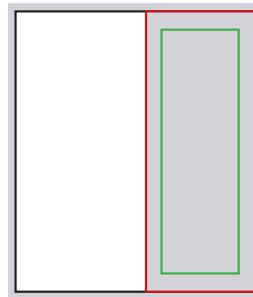
FULL PAGE

Bleed: 9.25"w x 11.125"h
Trim: 9"w x 10.875"h



1/2 PAGE (HORIZ)

Bleed: 9.25"w x 5.55"h
Trim: 9"w x 5.25"h

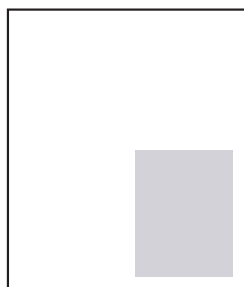


1/2 PAGE (VERT)

Bleed: 4.5"w x 11.125"h
Trim: 4.25"w x 10.875"h

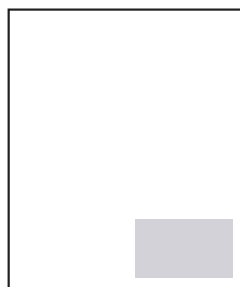
Trim (edge of your ad) and **Bleed**
 (excess background for printing accuracy).

AD DIMENSIONS WITHOUT BLEED



1/4 PAGE

4"w x 4.625"h



1/8 PAGE

4"w x 2.15"h

DIGITAL FILE SPECIFICATIONS

COASTAL VIRGINIA MAGAZINE | COVABIZ MAGAZINE
 COASTAL VIRGINIA WEDDINGS

PUBLICATION TRIM SIZE: 9" X 10.875"

Production Contact:

Your Local Account Executive

or Sales Coordinator call 757-422-8979 ext 156

AD DELIVERY

Email to your account executive. For larger files use a free file delivery system such as WeTransfer.com

GENERAL INFORMATION

Live Area: All important items (text, logo, etc) 0.5" from trim on all sides on ads that bleed.

Bleed: 0.125" beyond trim on all sides

Binding Method: Perfect Bound

Image Resolution: 300 dpi

Color Space: CMYK only; no spot color or RGB

Acceptable File Format: PDF with all fonts and high-resolution images embedded. Ensure that all elements are a minimum of 300 dpi and 100% in size.

We Want Your Ad To Print Correctly: Late ads with problems or last-minute changes increase the chance of print error. Please make every effort to deliver your materials on time and to our specifications.

Ads With Bleeds: Ads provided without bleeds will float on page with white border.

COMMON AD PROBLEMS TO AVOID:

Please check your ad for these errors before uploading:

- Text or logos outside the live area (allow 0.5")
- Low-resolution images
- Images not converted to CMYK
- Spot color/PMS used in the color space
- Position marks or color bars in the bleed area (suggested both crops and bleed marks be offset to .125" or more)

www.vistagraphicsinc.com

