

COASTAL VIRGINIA WEDDINGS 2027 | MEDIA KIT

Covering the Wedding Industry in the Coastal Virginia Area

23RD ANNUAL
COASTAL VIRGINIA
WEDDINGS
SHOWCASE

PRINT

COASTAL VIRGINIA WEDDINGS MAGAZINE

2027 ISSUE: Published January 2027

Reservation Deadline: 11/17/26 **Ad Approval:** 11/25/26

Circulation: 20,000 copies

Area Distribution:

- Poly-bagged with select subscriber copies of *Coastal Virginia Magazine* Jan/Feb issue.
- Free distribution at more than 90 outlets specializing in the wedding industry.
- All advertisers receive a listing and landing page on covamag.com/weddings.
- Unlimited virtual "electronic" magazine impressions on CoastalVirginiaMag.com
- Promoted and handed out at Hosted Bridal Shows and Coastal Virginia Magazine events.



Map Of Region Highlighted In Blue

EVENT

23RD ANNUAL COASTAL VIRGINIA WEDDING SHOWCASE

THE FIRST MAJOR SHOW OF 2027

Date: Sunday, January 10, 2027 **Time:** 1-4 p.m.

Location: The Founders Inn,
5641 Indian River Road, Virginia Beach, VA 23464

OUR ELEGANT SHOWCASE WILL FEATURE:

- DJ Entertainment
- Giveaways and Raffles
- Fashion Show
- Other Entertainment

ALL BOOTHS INCLUDE:

- 6' table with black linen and 2 chairs
- Full 3-sided pipe and drape with booth
- Attendance mailing list post wedding showcase
- Web inclusion with link (This is effective immediately upon signed agreement.)



EXPECTED ATTENDANCE:

500+

QUALIFIED CUSTOMERS

ALL NEW

Distribution that Matters Most!



+ Website with over 1,000 Virtual Views

DIGITAL
DISTRIBUTION
from promotions
within
**CoVa Scene
Newsletters**

DIRECTORY LISTING

CoastalVirginiaWeddings.com Directory Listing

Standard Listing Includes:

Business Name, Category & Location, 1 Photo, 50-Word Description,
Services Taglines, Feature Taglines – Limit To 10, Areas Served,
Website & Contact Button, Live For 1 Year, Shareable Reporting Link
With Performance Insights. (\$320 value)

Upgrade to a Featured Listing is Available!
(For Additional \$80)

Sample
Standard
Listing



DISTRIBUTION OUTLETS

Most are replenished up to 3x throughout the year!

Virginia Beach

Ava Clara Couture Bridal
Cypress Point Gulf
David's Bridal
Diamonds Direct
Dillard's
Founders Inn and Spa
Grand Affairs
Lesner Inn
Long Jewelers
Miguel's Formal Wear
Milk & Honey
Norfolk Florist
Philip Michael
Premier Events
Salon@31st
Sea Hill Spa - Cavalier
Stage Right Lighting
Taste

Twisted Sisters Cup Cakes
Ulla

Virginia Beach
Convention Center

Chesapeake

Carolina Cupcakery
Chesapeake Conference
Center
Chesapeake CVB
Dillard's - Greenbrier Mall
Greenbrier Country Club
Greenbrier Florist
Nothing Bundt Cakes

Norfolk

American Rover
Carolina Cupcakery
Changes City Spa
Chrysler Museum of Art

D'Art Center
Dillard's
Double Tree
Fabric Hut Bridal Center
Glass Light Hotel
Granby Theater-Weddings &
Private Events
Harbour Club-Waterside
Hermitage Foundation Museum
MacArthur Memorial Center
Marriott Waterside
Neon House - Chef by Design
Norfolk Botanical Garden
Norfolk Visitor Center
Norfolk Wholesale Floral
O'Connor Brewing
PCS Military Housing
Philip Michael Fashion for Men
Selden Market

Sheraton Waterside
Slover Library
The Fishin' Pig
Town Point Club
Tru - Hilton Norfolk Airport

Newport News

Holiday Inn & Suites
Jeff's Flowers
Kiln Creek Golf Club
Mariners' Museum
Marriott Newport News
Port Warwick Dental
Scratch Bakery
Virginia Living Museum

Hampton

Embassy Suites
Hampton Roads
Convention Center

Magnolia House B&B
Philip Michael Fashion
Queen's Bridal
The Landing at Marina

Williamsburg

Belk
Boyer's Diamonds
Colonial Heritage Club
Double Tree By Hilton
Flower Cupboard
Fort Magruder
Kaplan Parrish Hall
Kingsmill Resort
Salon Vivace
The Maine of Williamsburg
Williamsburg Event Rentals
Williamsburg Floral & Gift
Williamsburg Lodge

Portsmouth

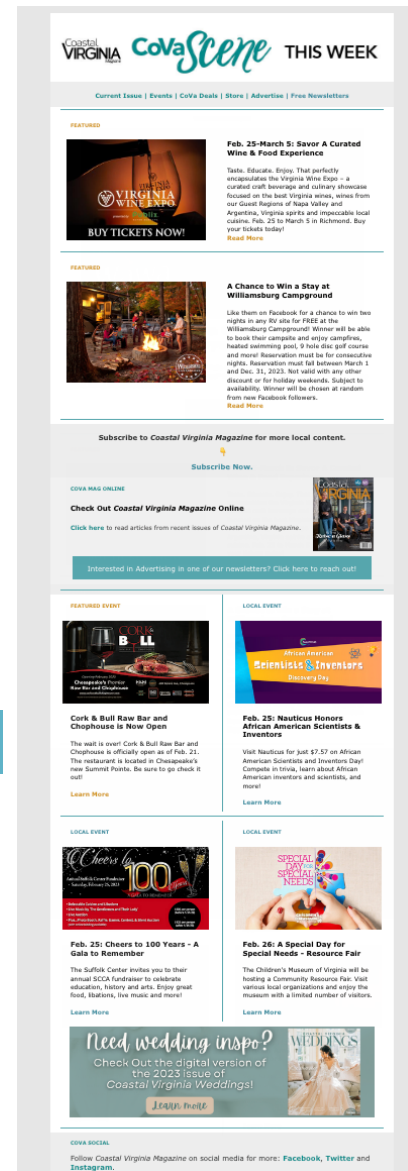
Elizabeth Manor Country Club
Hughes Florist
Renaissance Hotel
Rivers Casino

Suffolk

Cedar Point Country Club
Hilton Garden Inn & Suffolk
Conference Center
Suffolk Center for Cultural Arts
Suffolk Visitor Center
The Pinner House

Smithfield

Main Event by Emily
New Branch Farms
Smithfield Conference Center
Smithfield Isle of Wight CVB
Smithfield Winery



SPECIAL PROGRAMS

Local Wedding Venues/Photographer/Planner Real Weddings Package

Have one of your top weddings highlighted in 1/2 page to double page feature formats. Special discounted rates include 1/2 page at 1/4 page rate, full page at 1/2 page rate, and double page at full page rate.



FORMATTED FULL PAGE SAMPLE

Includes up to 150 words of copy, vendor list and up to 4-5 images depending on supplied word count.



A Magical Wedding Awaits at Saudé Creek Vineyards

ROLLING HILLS, FIELDS OF VINES, TREETOPS AND RIVER VIEWS MAKE THE PERFECT BACKDROP FOR YOUR BIG DAY

by Kelley Thomas

So "I do" is an experience unlike any other. It's a magical moment where you and your loved ones come together to celebrate the beginning of a new journey. At Saudé Creek Vineyards, the rolling hills, fields of vines, and river views create the perfect backdrop for your wedding day. The vineyard is a beautiful setting for a wedding, with rolling hills, fields of vines, and river views. The vineyard is a beautiful setting for a wedding, with rolling hills, fields of vines, and river views. The vineyard is a beautiful setting for a wedding, with rolling hills, fields of vines, and river views.



FORMATTED DOUBLE PAGE SAMPLE

Full page display ad along side full page designed editorial. Editorial page includes up to 200 words of copy, vendor list and up to 4-5 images depending on supplied word count.

FORMATTED HALF PAGE SAMPLE

Includes up to 60 words of copy and up to 2-3 images depending on supplied word count.

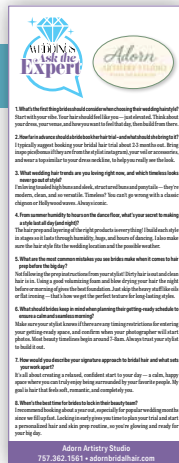
ADDED VALUE

Ask The Expert

This Q & A, 1/2 page format, positions each advertiser as an industry expert.

Categories include hair and makeup, medical (Medi-Spa), fitness, caterers, event planners, florists, bakeries, jewelry, clothing, honeymoon, transportation and more.

Available as added value with 1/2 page or larger ad purchase.



ASK THE EXPERT SAMPLE

SHOWCASE BOOTH RATES

Reserve Your Booth at the Coastal Virginia Wedding Showcase Today!

Basic Table Price:	Regular Booth Price:	Double Booth Price:
\$475 (6' table in foyer/hallway)	\$650 (single 8' x 10')	\$1,200 (double 8' x 20')

Note: \$75 surcharge for electricity if needed

SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE (SEE BACK PAGE FOR MORE INFORMATION)

COASTAL VIRGINIA WEDDINGS 2027 RATES

Ad Size	Annual Rate (Print & Standard Directory Listings)	Annual Rate Includes Print Standard Directory Listings & Wedding Showcase Booth	Discounted Local Wedding Venues/Photographer/Planner Real Weddings Formatted Ads
Double Page (18" x 10.875" trim size)	\$5,025	\$5,515	\$2,900 (w/o Booth) \$3,390 (w/ Booth)
Full Page (9" x 10.875" trim size)	\$2,900	\$3,390	\$2,100 (w/o Booth) \$2,580 (w/ Booth)
1/2 Page (9" x 5.45" Horizontal) (4" x 10.725" Vertical)	\$2,100	\$2,590	\$1,360 (w/o Booth) \$1,850 (w/ Booth)
1/4 Page (3.7" x 4.7")	\$1,360	\$1,850	N/A
1/8 Page (3.7" x 2.125")	\$930	\$1,420	N/A
Back Cover (9" x 10.875" trim size)	\$3,690	\$4,180	N/A
Inside Front, Inside Back + PG 3	\$3,430	\$3,920	N/A

* Full page and double page add .125" all around for bleed, live area is safe within .5" within trim. ** 1/2 Page and larger ads can be bleed off the top, bottom and side edges of the page.

Booths have a discounted rate of \$490 in above programs. Price to increase to a double booth is \$400 additional.

FOR MORE INFORMATION CONTACT: 757-422-8979, ext 156 • sales@vistamediainc.com

**COASTAL VIRGINIA
WEDDING
SHOWCASE
SPONSORSHIPS**

**23RD ANNUAL
COASTAL VIRGINIA
WEDDINGS
SHOWCASE**

**January 10 2027
Founder's Inn & Spa
1:00 - 4:00 p.m.**



**23rd Annual Coastal Virginia
Wedding Showcase
SPONSORSHIP
OPPORTUNITIES**



SPONSORSHIP DELIVERABLES	PRESENTING LEVEL (LIMIT 1) <i>2027 Coastal Virginia Wedding Showcase presented by "Your Business"</i>	GOLD LEVEL (EXCLUSIVE PER CATEGORY)	SILVER LEVEL
Full page ad in <i>Coastal Virginia Weddings</i> , January 2027 (value \$2,530)	✓	✓	
1/2 page ad in <i>Coastal Virginia Weddings</i> January 2027 (value \$1,760)			✓
Inclusion in all promotions as presenting sponsor (value \$5,000)	✓		
Premium double-booth, (2) draped six-foot tables & chairs (value \$1,200)	✓	✓	✓
Banner placement in high-traffic location at the show (value \$500)	✓	✓	✓
Inclusion in all print and social media promotion of the showcase (value \$2,500)	✓	✓	✓
Custom Social Media Promotion (value \$2,500)	✓		
Attendance mailing list following show	✓	✓	✓
Opportunity to provide giveaways, raffles and door prizes	✓	✓	✓
Exclusive Honeymoon Sponsor can use dedicated room for video presentation of honeymoon destination (Required sponsor level price + Grand Prize valued at 2K+)		✓	
CoastalVirginiaWeddings.com	✓	✓	✓
Total Value of Sponsorship	\$13,490	\$6,730	\$5,960
Total Cost of Sponsorship	\$5,550	\$3,500	\$2,500

Booth Rates for the 23rd Annual Coastal Virginia Wedding Showcase

Basic Table Price:
\$475 (6' table in foyer/hallway)

Regular Booth Price:
\$650 (single 8' x 10')

Double Booth Price:
\$1,200 (double 8' x 20')

Note:
\$75 surcharge for
electricity if needed

For Sponsorship and Vendor Information Contact:

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